

UNIVERSITY SPORT AS A FACTOR OF SOCIOCULTURAL
DEVELOPMENT OF THE COUNTRY*Seyranov Sergey,**Moscow State Academy of Physical Education, Russia***Keywords:** student sport, physical culture, development trends, content and forms of organization.**Abstract.** One of the main tasks that are essential in the socio-cultural and socio-economic development of the country, in the formation of a healthy lifestyle, is the involvement of Russian citizens in systematic physical training and sports. In this regard, the development of student sport, as one of the priority areas of state policy in the field of physical culture and sports is an effective tool for involving students in systematic physical training and sports, as well as increasing the competitiveness of Russian sports. The purpose of the research: to identify priority areas in the development of student sport, to determine the rational content and forms of its organization.

One of the major challenges, essential for sociocultural and socioeconomic development of the country in creating a healthy life-style for Russians is promoting systematic participation of children, teenagers and students in physical culture and sports.

Furthering University sports, as part of mass sports, depends on systemic and effective social partnership of all interested structures, such as: federal executive bodies both in the field of physical culture and sports, in that of education and in the sphere of youth work, other interested federal executive bodies, including professional educational organizations and those of higher education, executive authorities of subjects of the Russian Federation, local self-government bodies subordinated to them, as well as public physical culture and sports organizations, such as Russian University Sports Union, University sports leagues and sports federations [1].

In turn, University sports system, built by federal executive bodies in the field of physical culture and sports, and that of education, together with all-Russian sports federations and Russian University Sports Union, is a basis of consistently high sports results in the international arena.

University sports system as part of elite sports provides an effective combination of educational activities and training process for high-class athletes in the course of their training.

In this regard, University sports progress as one of the state policy priorities in the field of physical education and sports is an effective tool to promote the systematic participation of students in physical education and sports, as well as

improving Russian sports competitiveness.

Previously existing University sports systems allowed solving certain tasks with reference to their historical period. In the sphere of University sports, as part of elite sports, they promoted University sports teams completing and major international University sports competitions conducting on their territory. In the sphere of University sports, as part of mass sports, they helped to involve students in systematic physical training and organize the system of regular national and regional sports competitions. The system of University sports was as a powerful tool of educational, social and patriotic work by means of developing various forms of mass involvement of students in systematic physical, sports and recreational activities such as Spartakiades, the All-Union Physical Training Complex "Ready for Labor and Defense of the USSR", tourism and recreation.

For a long time the duties of organizations interested in University sports progress remained legally and methodologically uncertain. It affected the level of control over material, technical, personnel, scientific, methodological and financial support of University sports and led to a loss of educational, social and patriotic work fundamentals in the system of University sports.

Over recent decades, effective steps have been taken to build a system of University sports, physical education, sports and health work in professional and higher education.

Nowadays the structure of educational organizations provides for possibility of establishing various structural units aimed at University sports progress [1, 3].

University sports currently develop in two basic directions:

- as part of mass sports, including a system of all-Russian, district, regional, city and local mass sports events (at the level of educational organizations) as well as systematic sports and health work with students;
- as part of elite sports, including University sports reserve's selection and training in order to participate in global winter and summer Universiades, as well as other sport events of the International Federation of University Sports (FISU) and the European University Sports Association (EUSA).

University sports system coordinating within the framework of federal legislation is carried out on the level of state administration by federal executive bodies both in the field of physical culture and sports and in that of education, as well as by Russian University Sports Union in the system of non-state regulation.

The current system of students' physical culture and sports activities includes both multi-stage events such as the All-Russian summer and winter Universiades, the All-Russian Festival of University Sports;

- Annual championships in individual sports;
- Competitions of University sports leagues per an academic year.

Based on results of University sports clubs activity 2016 monitoring, volleyball, basketball, football, mini-football, table tennis, track and field athletics, cross-country skiing, chess, sambo, fitness aerobics are the most popular sports among students.

In general, the subjects of University sports system of the Russian Federation implement various powers defined by federal and regional legislation, local regulatory acts of educational institutions and their founders, methodological recommendations as to University sports furthering and public organizations' statutory documents.

University sports should develop in the following priority areas:

Improving quality of public and private management of University sports system by using the potential of people-centered non-profit physical culture and sport organizations of various types. It is also aimed at enhancing the effectiveness of

interagency interaction of state authorities, local government bodies and the network of organizations, subordinated to them including their interaction with non-state subjects of University sports system;

Developing regulatory and legal framework of the University sports system by means of new regulatory statutory acts developing and introducing amendments into acting ones, governing the progress of University sports at federal, regional and municipal levels, and by new regulatory statutory acts developing and introducing amendments into acting bylaws and local regulations, governing physical culture in professional educational organizations and those of higher education;

Enhancing scientific and methodological support of the subjects of the University sports system by means of accumulation of scientific and methodological experience in the field of the University sports, specialized scientific and methodological expert communities building and introduction of innovative developments into practical activities of professional educational organizations, those of higher education and non-state subjects of the University sports;

Perfecting the mechanisms of University sports system financing by enhancing the effectiveness of using acting budgetary funds of the University sports financing at the federal, regional and municipal levels, as well as enhancing cooperation of professional educational organizations and those of higher education with non-state subjects of the University sports and commercial organizations, aimed at public-private partnership developing and increasing the University sports system funding from extra-budgetary funds;

Enhancing personnel potential of the University sports system subjects by means of elaboration and implementation of programs of re-training and qualifications upgrading for those indulged in University sports at executive bodies, local government bodies, non-state subjects of University sports, professional educational organizations and those of higher education, as well as improving the quality of career guidance work at educational organizations in order to train specialists of various directions of physical training and sports;

Upgrading information support of University

sports be means of specialized radio and television programs about University sports, promoting various forms of cooperation of University sports subjects with media, including student media, specialized interactive products' creating and promoting updated both in professional community and among young people;

Strengthening the role of physical culture at the system of University sports by improving federal state educational standards in disciplines (modules) of physical culture and sports that are to ensure the full consolidation of theoretical and practical competences of physical culture by students, and by improving the quality of teaching disciplines (modules) at the area of "Physical education and sport";

Improving technologies for inclusive education of students by means of adaptation of federal state educational standards of disciplines (modules) in physical culture and sports and the system of student competitions, taking into account the specificities of students belonging to different nosological groups as well as introducing innovative methodological tutorials to provide physical education activity for students with disabilities;

Strengthening mass sports work and a system of sports competitions, including that at the place of students' residence, by means of improving the quality of mass sports work at professional educational organizations and those of higher education, consolidating the concepts and programs of University sports progress at the subjects of the Russian Federation as well as standardization and systematization of joint activities of University sports leagues.

Strengthening the role of University sports system in sports reserve training system by means of developing cooperation mechanisms of subjects of University sports with sport federations, the executive authorities in the field of physical culture and sports of subjects of the Russian Federation, as well as enhancing the role of All-Russian Winter and Summer Universiade;

Increasing the importance of the All-Russian Physical Culture and Sports Complex "Ready for Labor and Defense" in physical education and University sports progress by means of involving students to comply with standards of the complex, as well as using the competitions in the framework of the All-Russia Physical Culture

and Sports Complex "Ready for Labor and defense" in order to select candidates for Universities teams in various sports;

Strengthening sanatorium and health - improving work with students by means of elaborating and effective using of existing material and technical sanatorium and health-improving facilities of professional educational organizations and those of higher education, subjects of the Russian Federation, municipalities, as well as the elaborating interdepartmental recommendations on students' health improving at professional educational organizations and those of higher education;

Strengthening the role of spiritual, moral and patriotic education in the system of University sport by means of educational work with students devoted to the history of University sport, the famous personalities who made a significant contribution to its progress, the role of University sport in the international activities of the Russian Federation, aimed at increasing Russian sports competitiveness in the international arena, as well as organizing competitions in national sports, projects aimed at University Sports traditions continuity, preventing all forms of discrimination and racism;

Propaganda of a culture of positively-minded support of teams among club fans from among students, assisting to complete students fans associations;

Improving the mechanisms of student socialization by means of furthering the work of students' self-government bodies with a focus on sports, promoting sports volunteer movement, students' tourism, students' fans associations, as well as partnership of sports clubs of educational organizations with potential employers in the field of sports for graduates [1, 2, 3].

Conclusion. The system of student sport should develop in the following directions: improvement the quality of government and non-government management; improvement of normative-legal regulation; perfection of scientific and methodological support of the subjects of the system; perfection of financial mechanisms; development of personnel potential of the system's subjects and provision of the necessary infrastructure; improvement of information support; strengthening the role of physical culture

and sports in the field of education; improvement of technologies for inclusive education of students; perfection of sports-mass work and system of sports competitions; strengthening the role of student sports in the training of the sports

reserve; strengthening the role of spiritual, moral and patriotic education in the system of student sport; improvement the mechanisms of socialization of students in society, etc.

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